

Steve Job's Commencement speech at Stanford's class of 2005 graduation tells 'Three stories' of Steve Job's experience and how life should be lived moment to moment. To **enforce** this idea of living every moment of life to the fullest, Jobs uses his skill of emotional storytelling and use of figurative language.

When Jobs is telling his three stories, he uses dramatic language that brings in the reader. During his story of 'Love and Loss,' he states that "It was awful tasting medicine, but I guess the patient needed it." Jobs is saying that being fired was awful but that he needed it and it ended up helping him continue to do what he loved. The analogy of the medicine and the patient clearly mirror the relationship between Jobs and his job, and medicine helps the patient get better; just like Jobs learned from this incident. The dramatic analogy in his second story convinces the reader to live life fully by encouraging them to have the courage to take that medicine. The audience is encouraged to witness life as an untold story in order to fully experience all that life has to give, both good and bad. The sentences phrased by Steve Jobs include much figurative language which also **highlights** the point Jobs is proving of living life to the fullest.

To promote his message of not taking life for granted, Jobs uses comparative figurative language. He uses metaphors and similes such as "Sometimes life hits you in the head with a brick," but that the audience still has to keep going because life isn't a coincidence. Comparing life's challenges to a brick strengthens his point of being patient with life because just like a hard brick hurling at a head, life is literally hard and unexpected. Comparing life to household items allows Job to break his inspirational message into smaller, bite-sized lessons that his audience can more easily grasp. Jobs convinces his audience that the only way to see life's meaning is by looking backwards, because only then will they see how everything is connected, like in his connect-the-dots story. The audience is convinced to actually live life and not see it as a mistake or a disadvantage because every little thing that may not seem effective, will inevitably change for the better.

Jobs' use of Figurative Language and his skill of storytelling illustrates how much college graduates and the rest of us have to accept life and take it not as a mistake, but a way of life.